

PRESS RELEASE

Werner Katzengruber Is Launching Consulting Firm

- *KHD Group offers complete portfolio of services for human capital management*

Munich, November 4th, 2009 – The renowned consultant and coach, Werner Katzengruber, 46, is launching a new and international consulting firm, the Katzengruber Human Development Group GmbH (KHD Group). The KHD Group offers a complete portfolio of services in the field of human capital management and specializes on the topics “employee” and “company”. Our goal is advise our clients hands-on and efficiently in matters of strategic Human Resources and organizational development, recruiting as well as training and development. Werner Katzengruber is convinced: *“Companies require a strategic and holistic approach to Human Resources and organizational development to retain a sustainable advantage and outperform their competitors.”*

In order to cover the complete range of services in human capital management, Werner Katzengruber has taken leading experts on board of KHD Group:

For Human Resources assessments and hiring professionals and managers, Werner Katzengruber has founded *profilingvalues* together with Dr Ulrich Vogel. Dr Vogel looks back on 15 years of experience in the field of Human Resources assessments and is considered to be an international expert. He will be responsible for Human Resources assessments at the KHD Group. His unique scientific tool, the V12c-test, captures an applicant’s skills, interests and potential fast and reliably. For the first time, a test is able to measure not only a respondent’s professional skills but also his or her interests. “A person’s skills and the willingness to use them allows us to identify values, attitudes and motivations in a precision that was not available in the past”, said Werner Katzengruber.

The Berlin-based company, myvolutionmedia, is also part of the KHD Group and covers the continuously growing area of electronic learning (e-learning, blended learning and video based seminars). The production company was founded in 2006 by Werner Katzengruber and offers premium educational content using a range of media. Since the content development and its visual and technical adaptation go hand-in-hand, high acceptance among users is guaranteed.

Due to the launch of KHD, Werner Katzengruber will step down as managing director of Raycon International as of December 31st, 2009 and hand over the responsibility to his partner, Thomas Ebrahim. Werner Katzengruber will remain shareholder of Raycon International.

The KHD Group will start operations on January 1st, 2010 with Werner Katzengruber as managing director. Initially, the KHD Group plans to open offices in Berlin, Munich, Hamburg, Vienna and Zurich. In the medium term, the company will be present across Europe.

Werner Katzengruber

Werner Katzengruber, 46, is advisor, coach and trainer for national and international corporations as well as individuals from politics, business, sports and media. He is "one of the leading communications and behavioural trainers" (talk show host Johannes B. Kerner), "Germany's personality coach number 1" (ProSieben) and author of several books and articles. Werner Katzengruber studied psychology and business administration. While living in the United States, he had professional training as coach as well as in the field of Human Resources assessments. Since 2004, he has been teaching at the renowned Steinbeis-Hochschule in Berlin and the Stuttgart Institute of Management and Technology.

For more information:

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